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"BUCKEYE QUEEN"

SEASON OF 1935

THE ELEVENTH ANNUAL

Rated Dahlia Book and Price List

GOLDEN RULE DAHLIA FARM

(Trade Mark Registered U. S. Patent Office)

HARLEY T. PECK

LEBANON, OHIO

Located 3½ Miles North from Lebanon on Ohio No. 48

"Do unto others as you would have others do unto you."

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Golden Rule Introduction for 1935

BUCKEYE QUEEN. Formal decorative. A clear lavender or mallow pink that keeps when cut and is always full to center. It has many winnings to its credit both in 1934, and as a two-year seedling in 1933.

As a lavender formal it fills a place almost vacant in the list of exhibition dahlias. As a cut-flower last fall it sold more readily at our farm and brought a higher price than any other color. At our farm the size is from six to ten inches with great depth of flower.

Roots \$10.00—Plants \$5.00

Our 1934 Introductions, Buckeye King and Honor Bright proved so successful wherever grown that they merit additional mention here. For full descriptions of these two outstanding varieties see under "Formal Decorative Dahlias" on page 14 and also in Table of Ratings.

1935 Introductions of Other Growers

The following varieties, introduced by other growers, are those selected for our trial before the time of going to press. Several others will be selected later. We offer plants only.

ADIRONDACK SUNSET, ID (Parkway). Searlet and old gold	_Plants \$5.00
*ALTMARK, SC (Foreign). Soft rose with a cream white centre	_Plants \$1.00
AMERICA'S SWEETHEART, ID (Nuneviller). Yellow	_Plants \$7.50
ANNA VON SCHWERIN (Pompon). Bright Pink	
AUTUMN MOON (Wickersham). Gold formal decorative	_Plants \$5.00
BARBARA WALKER, (Walker=Wickersham ID.) Light vividene yellow	
Plants \$5.00-	-Roots \$10.00
BETTE DAVIS, S. C. (Cordes Eastman). Violet rose.	
CAVALCADE FD (Groll). Old rose	
CHINESE LANTERN, ID (Wickersham). Searlet, yellow rev.	Plants \$5.00
CORNELIA BRYCE PINCHOT, ID (Viele & Mendham). Burgundy red -	_Plants \$5.00
FOREST FIRE, ID (Dahliadel). Red and yellow.	Plants \$5.00
GOLDEN STANDARD, Str. C. (Downs). Golden tan, blushed with tints of	of
amber and bronze Plants \$5.00	-Roots \$10.00
amber and bronze KAY FRANCIS, SC (Cordes Eastman). Yellow MAY DORSON SC (Classification).	Plants \$5.00
MAY ROBSON, SC (Chappaqua). Clear pink	Plants \$5.00
MRS. GEO. LE BOUTILLIER, ID (Ruschmohr). Dark red.	Plants \$5.00
ROCKLEY MOON, FD (Ruschmohr). Yellow	
TOWER'S EMPIRÉ, ID (Tower). Gold	Plants \$7.50
*WASHINGTON GIANT, ID. Lavender	Plants \$1.50
WFNOKA, FD (Hulin). Rosy mauve	Plants \$5.00
VELVET WONDER, ID (Hunt). Burgundy red	
*VICTORIA (Inc Cactus). Yellow	
	Plants \$0.75

(Varieties starred are not new for 1935.)

Immense Dahlia Blooms

There are now many Dahlia varieties that are eapable of producing twelve-ineh flowers or better. Golden Rule Dahlia Farm, however, is so exposed that we rarely have flowers exceeding ten inches in diameter. After introducing Arcturus, Buckeye King and Honor Bright in 1934, we were indeed surprised to receive many reports from all three varieties of blooms twelve inches and more. Indeed, one sixteen-inch flower was reported from Areturus and a seventeen inch flower was reported from Buckeye King.

Size has always been and still is a secondary consideration with us. Beauty and quality

eonstitute our goal regardless of size.

Our soil and situation do not favor maximum size development of Dahlia blooms. We are too exposed to winds. Moreover, we are content to let the Dahlia growing public discover the great size that our originations may possess.

New SCARLET PINK Dahlia

We will introduce to the cut-flower market next summer a new Dahlia which we believe may mark the beginning of a new era in the history of the Dahlia as a cut-flower. From early in the season till late we had blooms of this Dahlia in our house. No other variety compared with it in beauty

The shortest time of keeping after being cut fresh from the field was four days. Hot weather did not shorten its keeping. We gave some blooms to a florist friend of ours who kept them in good condition in his sunny show window for four days.

This Dahlia will produce as many flowers, and as rapidly, as Buckeye Bride. It starts blooming very early. Its stems and habit of growth are similar to Honor Bright. The type is formal Decorative, almost ball shaped, with the high full centre so desired by florists. Our

ehart does not define its color. It is a decidedly pink light searlet. We call it scarlet pink.

Blooms may be shipped by rail if properly packed, arriving in good condition any reasonable distance within one thousand miles. No roots or plants, only flowers, will be available

for sale.

+ 4%

This variety won first as Formal Decorative Seedling at Cincinnati and as a part of our exhibit at New York won favorable comment.

To get Dahlias that under reasonable conditions always grow and bloom as they should select from this list of—

GOLDEN RULE ARISTOCRATS

This includes only OUTSTANDING varieties, regardless of where or by whom originated, and before the public one season or longer. To become a member of the GOLDEN RULE ARISTOCRACY a dahlia variety must be reasonably free from stunts and its other qualities must be outstanding.

LARGE FLOWERED VARIETIES

Ambassador-Tan cactus. Andrea Erickson-White, ID. Buckeye Bride-Pink, FD. Buckeye King—Gold, FD. Buckeye Peach—Tan, FD. Chautaqua Sunset—Gold and tan, FD. Elegance—Gold, SC. Fort Monmouth-Dark red, ID. Frau Bracht—Yellow, SC. Grace—White and lavender, FD. Grace Curling-Lavender, ID. Honor Bright—Deep orange, FD. Harry Strutt-Red cactus. Jane Cowl-Bronze, 1D. Jersey' Beauty-Pink, FD. Jean Trimbee—Purple, SC. Kathleen Norris-Pink, ID. Lady Moyra Ponsonby—Yellow, FD. Lord of Autumn-Yellow, ID. Man O'War-Red, FD. Miss Belgium-Scarlet cactus. For further description see Table of Ratings.

LARGE FLOWERED VARIETIES— Continued

Murphy's Masterpiece—Red, ID.
Paul Pfitzer—Pink and yellow eactus.
Prince of Persia—Red, ID.
Saladini—Orange, FD.
Satan—Red, SC.
Son of Commodore—Yellow, ID.
Thomas A. Edison—Purple, FD.

MINIATURES, POMS, AND BALL DAHLIAS

Baby Royal (Min.)—Pinkish salmon, SC. Carla (Min.)—Orange, SC.
Johnnie (Pom.)—Dark red.
Honey (Pom.)—Orange.
Dee Dee (Pom.)—Lavender.
Red Head (Min.)—Orange scarlet, ID.
Jean Kerr—White Ball.
Princess Aline—Pink ball.

Vigor in New Dahlia Varieties

QUAL in importance with beauty and quality of flower and stem is the quality of high vigor in a new dahlia introduction. Vigor consists of the ability to withstand various unfavorable conditions of soil, weather and insects without stunting. Sometimes a variety has good vigor under one set of conditions and low vigor under another. A difference in soil or treatment may account for this contrast. A few varieties like Jane Cowl and Saladini possess such a high degree of vigor that conditions have to be extremely inimical to plant life in general to produce an abnormal plant.

One of the main reasons why the dahlia has forged steadily ahead in popular esteem during the last two decades is because there has been a substantial increase in the sturdiness of new varieties introduced especially in the past ten years. There is much yet to be accomplished in this direction. We know that the causes of abnormal or non-producing dahlia plants are numerous; just what all these causes are is relatively unimportant since it is evident that such troubles may be eliminated by a high degree of natural dahlia vigor. What IS important is to have more dahlia varieties with a very high degree of vigor. In some gardens the conditions are sometimes so favorable that weaknesses in new dahlias are not evident. At such places only beauty and quality of flower determine what seedlings are to be introduced, and vigor is really not taken into account because there is no yardstick by which it may be measured.

Introducers of new varieties should be careful so as not to be tempted to offer a new seed-ling for sale until it has had at least three years of trial and in various sections of the country. The varied conditions and treatment which a new variety will meet and receive when dissiminated demands an adequate preliminary trial of all seedlings before introduction.



About one=half of the blooms were brought from Ohio by railway express, the remainder were from our garden at New Haven. AWARDED SECOND PRIZE FOR 50 FT. EXHIBIT.

11th ANNUAL TABLE OF RATINGS-PRICE LIST and VARIETY INDEX

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qualities. In the rating for Beauty, the variety is compared only with others of the same type and color. In arriving at the other mend the purchase only of those varieties which have a figure of merit of 85 or more. These will be your best investment. For certain ENPLANATION-In the tabulation each variety of Dahlia is rated on the scale of 100 points for perfection for five most important ratings all large-flowered Dahlias are compared. For generally good and most reliable results, especially in a hot climate, we recomspecific purposes, some of those rating under 85 may be found excellent, especially in sheltered gardens, and in more favorable climates. These ratings are based on the performance of each variety at Golden Rule Farm and other gardens with which we are familiar. other locations and climates we cannot guarantee that any variety will perform as indicated by these ratings,

FORMAL DECORATIVE DAHLIAS

Figure of Merit.	X X X X X X X X X X X X X X X X X X X
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Floriferousness.	8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
Stem and Pose of Flower.	
Substance.	2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Beauty.	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
Height.	Med. Dwarf Dwarf Dwarf Dwarf Dwarf Med. Med. Med. Med. Med. Med. Med. Med.
Size of Flower.	
Price Per Root.	** ** ** ** ** ** ** ** ** ** ** ** **
Price Per Plant.	**************************************
Starts Blooming.	Midseason Midseason Midseason Midseason Early. Early. Midseason Midseason Midseason Midseason Midseason Early. Midseason Midseason Early. Midseason Midseason Midseason Midseason Early
Varieties with Figure of Merit of 85 or more are printed in black face type.	ALASKA, White. ANTARES, Scarlet. ASBURY PARK, Light Coral. AUTUMN MOON, Gold, New for 1935. BAGDAD, Scarlet Red. BUCKEYE BRIDE, Sahmon Pink BUCKEYE BRIDE, Sahmon Pink BUCKEYE GUEEN, Lavender, New 1935. BUCKEYE PEACH, Peach Blend CHAMPOEG, Yellow and Goral CITY OF WELLSTON, Purple CROYDON BEAUTY, Yellow CHAUTAQUA SUNSET, Gold, Yellow and Coral DR. CARMEN, Rose. DOROTHY STONE, Pink DWIGHT W. MORROW, Bright Red.

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Price Per Plant.	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
Starts Blooming.	Midseason Midseason Midseason Barly Midseason Barly Midseason Late Midseason Early Late Midseason
Varieties with Figure of Merit of 85 or more are printed in black face type.	DELWOOD GLORIOUS, Golden Rose ELIZA L. SHEIPPARD, Gold ELISA LANDI, Orange. ELITE GLORY, Bright Red F. W. BUTLER, Bronze. FORDHOOK VICTORY, Pink FULL MOON, Yellow GOLDEN ECLIPSE, Golden Yellow GOLDEN ECLIPSE, Golden Yellow GRAFE ZEPPELIN, White. HELEN IVINS, Orchid. HONOR BRIGHT, Clear Bronze to Orange. IROQUOIS SUNBEAM, Bronze. JERSEY'S BEACON, Scarlet. JERSEY'S BEACON, Scarlet. JULLINAR, Lavender Pink JERSEY'S BEACON, Scarlet. JULCHNAR, Lavender JULCHNAR, Golden Buff. MAR GARET W. WILSON, Lavender and White MEADOWBROOK, Light Purple. MAN O' WAR, Bright Red.

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AGNES YOUNG, Red Tpd. Yellow. AIKO, Light Red ALTMARK, Bronze and Yellow. AMELIA EARHART, Gold Apricot DORIS FELLOWES, Light Yellow. ELGANCE, Yellow. EDNA FERBER, Goral Gold. ENTAVA. Tan Orange. FAY BEATON, White. FLORENCE LOUISE, Yellow and Lavende FRAU O. BRACHT, Cream. GOLDEN ACRE, Golden Yellow. JEAN TRIMBEE, Purple Royal KARL BONAWITZ, Red. LOUISE BATES, Lavender. NEW GLORY, Garnet Tpd. White. OHIO GLORY, Light Purple. PALO ALTO, Salmon Pink. PAUL PFITZER, Yellow and Light Pink. OHIO YALLEE, Gold Bronze. SATAN, Red Tpd. Gold.	UNICUM, Salmon Pink

STRAIGHT AND INCURVED CACTUS DAHLIAS

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Floriferousness.	7 7 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Stem and Pose of Flower.	8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
Substance.	S S X X X X X S S S S
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Height.	Med
Size of Flower.	¹
Price Per Root.	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
Price Per Plant.	* * * * * * * * * * * * * * * * * * *
Starts Blooming.	Midseason Late Barly Midseason Midseason Midseason Late Early Midseason
Varieties with Figure of Merit of 85 or more are printed in black face type.	AMBASSADOR, Tan, Str. C AMERICAN TRIUMPH, Red, Inc. C FRAU HOA MANSFHELD, Yellow, Str. G GOLDEN SONNE, Yellow and rose, Str. C JUGENDSPRACHT, Red, Inc. C LOIS MARION, Pinkish Buff, Str. C MARGARET STARKE. Orehid, Str. C MARGARET STARKE. Orehid, Str. C MISS HELGIUM, Light Searlet, Str. C

SHOW OR BALL DAHLIAS

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White	ON BALL, Orange ScarletMidseason	ITH, PurpleMidsenson	Clear PinkLate	INE, Clear Pink Barly	I, YellowMidseason	LORY, Deep YellowMidseason
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KERR, White.	EY BEACON BALL, Orange ScarletMidseason	J. P. SMITH, PurpleMidseason	BALL, Clear PinkLate	CESS ALINE, Clear PinkBarly	HELEN, YellowMidseason	OHEIM GLORY, Deep YellowMidseason
JIGAN KERR, White.	JERSEY BEACON BALL, Orange Scarlet	(RS. J. P. SMITH, PurpleMidseason	INK BALL, Clear PinkLate	RINCESS ALINE, Clear PinkBarly	(ARY HELEN, YellowMidseason	VALDHEIM GLORY, Deep YellowMidseason

One root division each of Arcturus, Buckeye King and Honor Bright for \$11.00; one plant of each for \$6.00.

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POMPON DAHLIAS

	Price Per Plant	Price Per Root	Average Size	Beauty and Substance	Stem and Pose	Reliability of Growth and Bloom
ATOM, Scarlet		.\$.50	1 in	85	80.	85
JILL, Yellow Tpd. Carmine		.\$.50	1¾in	50	80.	90
JOHNNIE, Dark Red		.\$.50	1¼in	90	93.	80
DEE DEE, Lavender		.\$.50	1½in	86	95.	90
GOLDILOCKS, Gold		.\$.50.	1¾in	85	85.	90
HONEY, Yellow Shaded Red	\$.50		1¼in	92	90.	90
MARY MUMS, Purple		.\$.50.	1¾in	88	90.	82
MIKE, Scarlet		.\$.50.	1¼in	90	85.	90
SNOWCLAD, White	\$.50		2 in	84	80.	98
JACK, Dark Red	\$.50		2½in	98	90.	90
YELLOW GEM, Yellow		.\$.50.	1¾in	80	86.	92

MINIATURE DAHLIAS

BABY ROYAL, MSC, Salmon Shaded Pink\$.75\$1.503 in9598
BISHOP LLANDORF, MDU, Very Bright Scarlet \$.75 \$50 2½ in 90 98
BLUE BIRD, MFD, Bluish Lavender\$.5023/4 in909580
BUCKEYE, JR., MFD, Rose Bronze\$.5031/4in9298
CAMELIA, MFD, Scarlet Orange
CARLA, MSC, Buff Shaded Pink\$.75\$1.504 in908090
GOOD LUCK, MFD, Orange
GARDEN LOVE, MFD, Old Rose\$.502½in8084
JEAN, MSC, Rose Buff\$.75\$1.503 in807085
LITTLE JEWELL, MID, Bright Pink\$.502 in989075
MURIEL, MFD, Old Rose Shaded Pink\$.50\$1.003 in8585
RED HEAD, MID, Orange Scarlet\$.50\$.7523/in908598
SKIPPY, MFD, White Tpd. Red\$.503 in8085
SWEETHEART, MFD, Carmine Tpd. White\$.503 in809085

For the first time we are rating Pompons and Miniatures using a new system of ratings.

N THE following section of this book, which follows the more conventional plan of presentation, we are making a notable departure from precedent. We are describing only varieties that, with us, merit some special mention for some outstanding quality or qualities, to-gether with a few novelties for 1935 which appeared as worth trial. See table of ratings for the complete list of Dahlias we grow.

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Formal Decorative Dahlias

Fully double flowers, floral rays generally broad, either pointed or rounded at tips with outer floral rays tending to recurve and central floral rays tending to be cupped, all floral rays in a somewhat regular arrangement. Example: Buckeye Bride, Thos. A. Edison.

AUTUMN MOON (Mad. River Gardens) FD. This large Dahlia was admired in our gardens; a consistent bloomer on good strong stems. Color a light golden yellow with a few high lights of peach amber Plants \$5.00—Roots \$10.00

BUCKEYE BRIDE. Geranium pink to soft salmon. From the standpoint of performance and the perfect pose of its flower on long stems it is far ahead of all other varieties. Introduced in 1930, Buckeye Bride is now known and grown by dahlia growers everywhere and will Plants .50—Roots .75 befor many years more....

BUCKEYE KING. Those who took advantage of our introduction of this clear amber yellow dahlia last spring are all glad they did so. Its astounding vigor and the quantities of flowers it can produce at a time mark it as one of the hardiest of all varieties. We used quantities of seven inch Buckeye Kings as a florist's flower. It keeps. We grew them a little larger than ten inches maximum. The bloom has plenty of depth. However we received many reports of twelve-inch flowers from customers and one seventeen-inch flower was reported. If you like big dahlias, here is one that also possesses very high quality and beauty.

Plants \$3.00—Roots \$6.00

BUCKEYE QUEEN. Our new introduction for 1935 in a clear bright lavender about the same size as Buckeye King. Also see page 2 for description____Plants \$5.00—Roots \$10.00

BUCKEYE PEACH. Though we have been growing this Dahlia for four years, in the enthusiasm about Buckeye Bride, the full value of Buckeye Peach was not realized until those who bought it praised it so highly. As a cut-flower it is superior to Buckeye Bride. Globular flowers about six inches across, blended wax yellow and peach-red with centre of the latter color. Never a hook-neck and it keeps when cut. All big vigorous bushes.

Plants .75—Roots \$1.50

CHAUTAQUA SUNSET. Outstanding for its superlative beauty it is also noteworthy for its strong clean growing habit. A dazzling blend of gold, yellow and coral. And big too.

ELISSA LANDI. Another shining beauty of clear bright true orange. Plenty of seven to ten-inch flowers and larger_______Plants \$2.00—Roots \$5.00

GOLDEN ECLIPSE. This variety was a line thing at the state golden yellow, almost globular, perfect stems, and it keeps a long, long time.

Plants \$2.00—Roots \$4.00

GRACE. This is one of the very few Dahlias that rivals Buckeye Bride for production and pose of flower. White tinted and tipped lavender. Not large. Extremely heat resistant.

HONOR BRIGHT. From the reports received from everyone who tried this variety, introduced last spring, it looks as if it were to be the best of our introductions to date. That is saying a lot, in view of Buckeye Bride and Buckeye King.

Honor Bright is another extra good keeper. It has a clear self color of pure bright bronze and late in season a clear soft orange. We grow it ten inches but plenty of twelve-inch flowers were reported by others. The stems are extra long and the plant needs no topping to produce from six to ten or more fine long upright canes. It blooms early and late and no open centres. The green plants of this variety stood the heat of last July better than any variety we grew.

Plants \$3.00—Roots \$6.00

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IROQUOIS SUNBEAM. A true formal shaped flower of bronze. Very vigorous and hardy_______Plants \$1.00—Roots \$2.00

JERSEY'S BEAUTY. Despite its age it is still the best florists Dahlia in pink.

LADY MOYRA PONSONBY. We liked it because every plant in a row was strong and vigorous. A clear medium yellow with good stems. An aristocrat. Plants \$1.00—Roots \$2.00

LA REINA. We saw and liked this in Chicago in 1933. It proved to be a good variety. A large clear golden buff on canes like Honor Bright. A strong grower.
Plants \$1.00—Roots \$2.00

MAN O' WAR. Introduced last spring, it proved in 1934 to be everything Mr. Hart said about it. It is early and continuous in flowering. Long stems, all flowers perfect, and a nice bright red of great size. We want plenty of Man O' War in our fields next season.

Plants \$3.75—Roots \$7.50

RAINBOW'S END. We had the pleasure of naming this Dahlia for Mr. Bissell two years ago. It is a good variety, one of the dependable ones. A very pleasing mixture of red and gold and a variety with a clear open habit of growth. The flowers are fine for cutting.

Plants \$2.00—Roots \$4.00

SALADINI. For combined floriferousness and vigor this old variety has not yet been surpassed. It is therefore a standard for reliability. Apricot-orange on long stems.

Roots .50

THOS. A. EDISON. The best deep purple Dahlia in a decorative type......Roots .75

THE WORLD. Purple and silver. The best in this color ever produced......Roots .50

WM. H. HOGAN. We still think this the best bi-color Dahlia. Red tipped white.

Informal Decorative Dahlias

Informal Decorative: Petals more irregular than in the Formal type, some being pointed, waved or curled. Examples Jane Cowl, Kathleen Norris.

AMY MARTIN GARDIN. This bright tyrian rose with light reverse deserves more publicity than it has received. The color is unusually good_____Plants .50—Roots .75

ANDREA ERICKSON. The freest blooming and best white we have grown. Its winnings every year in Dahlia Shows proves its supremacy among the whites.

Plants .50—Roots \$1.00

CAMEO. Though late in flowering every plant was healthy and the color of this wellformed flower is truly a dream of beauty. A light coral rose____Plants \$1.00-Roots \$2.00

FORT MONMOUTH. Though old it is still outstanding in dark red. A truly great Dahlia, rich dark claret red, all stems are good and all bushes are vigorous, and produce freely

GREAT HARBOR. One of the best in a bright red. Many very large flowers are produced_____Plants .75____

GRACE CURLING. Lavender. Uniformly strong growing and producing. One of the

GOOD=NIGHT. Not only the "blackest" Dahlia but the best all-round variety in maroon red. A very free-flowering kind______Plants .75

HARRIET NEAL. Greatly admired at our farm was this almost pure gold large flower. The variety is strong and hardy and the flowers are large_____Plants \$3.75—Roots \$7.50



BUCKEYE KING-HART'S HONOR ROLL

From East and West come reports of the wonderful beauty, performance and usefulness of this great Dahlia.



ARCTURUS-A. D. S CERTIFICATE OF MERIT 1933

One of the finest displays at the show of the Indiana Dahlia Society was a quantity of Arcturus staged by Delight=U Gardens.

Informal Decorative Dahlias—Continued

JANE DEW. The freest blooming, largest, and most beautiful elear pink.
Plants \$2.00—Roots \$4.00

LA FIESTA. An immense bi-eolor, deep yellow peneiled orange.

Plants \$1.00—Roots \$2.00

MARY BAKER. A golden yellow that blooms very early and continues unfailingly till frost. We have confidence that this Dahlia will give great satisfaction when purchased.

Roots .75

MANMOUTH SUNBURST. This seems to be a notable addition to Mr. Kemp's list. A golden salmon, and it gives plenty of fine big flowers at the right time.

Plants \$2.50-Roots \$5.00

MRS. KENYON. We confess to being partial to varieties that are most reliable in their performance year after year. This Dahlia is an old variety but will always bloom well and give an abundance of good size light pink blossoms, and they keep when cut_____Roots .50

MURPHY'S MASTERPIECE. A very large deep red that has now proven itself to be the greatest of prize winning reds to date. It wins at all Dahlia Shows.

Plants \$2.00—Roots \$4.00

ORINDA. Extremely strong growing, very tall and very large blooms of a deep orehid.

Roots .50

PRES. F. D. ROOSEVELT. This attracted unusual attention since it was a clear, mild, bright searlet of superb beauty, very large and perfectly stemmed.

Plants \$3.00—Roots \$6.00

PRINCE OF PERSIA. Late but reliable; it has without doubt passed the test of time and is a great Dahlia. Searlet-red of fine form and great beauty and large._____Roots .75

PRINCETONIAN. This is an early and frequent bloomer and extremely large. A pleasing combination and blend of Autumn shades in pastel tones. We saw some very fine flowers at the N. Y. Show and there were plenty all season in our fields_____Plants \$1.75—Roots \$3.50

ROBERT EMMETT. The extreme beauty of these large flowers, combined with fine stems and good keeping qualities, make this variety one of the best reds.

Plants \$1.75—Roots \$3.50

ROBIN ADAIR. Considering results in its first year of introduction, this is the best gold informal we have grown. The huge flowers lasted unusually long.

Plants \$3.75—Roots \$7.50

RUBY TAYLOR. Carmine in this flower proved one of the most attractive shades of red in our fields. This variety was always in flower from early till late.

Plants \$1.50—Roots \$3.00

SONNY BOY. We bought several really good varieties last spring, more than usual, and Sonny Boy was one of them. A clear rose uniformly shaded gold, and we never saw greater vigor or so many large flowers on a bush at one time______Plants \$2.00—Roots \$4.00

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SULTAN OF HILLCREST. A clear gold buff, a realiable flowering variety, one of the

Plants \$3.00—Roots \$6.00

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WM. RATHGEBER. There have always been many red varieties of Dahlias but very few good ones till the last two seasons. Wm. Rathgeber is a really good red. True spectrum red, large, on tall bushes, and with fine stems. It never fails to attract.

largest. This is a prize winner and will be a favorite for many seasons.

Plants \$1.50—Roots \$3.00

WASHINGTON GIANT. A large lavender and silver of strong growing and fine flowering habits_______Plants \$3.00

For a complete list of the varieties we grow, and for more detailed and exact descriptions of the qualities of each variety, please consult our Table of Ratings.

5......

Semi-Cactus Dahlias

At least a majority of petals rolled at tips only.

Examples: EDNA FEBER, JEAN TRIMBEE, FRAU BRACHT.

ELEGANCE. This was the best new variety we purchased last spring. In fact, as it grew at our farm, many plants of it, we could find no fault whatever in its quality or performance. A most artistic container of Dahlia blooms at the Ohio Valley Show was a basket of twelve flowers of Elegance. It is well named. It blooms early, every bloom is perfect, every stem holds flowers well posed, and it keeps when cut. As a cut or exhibition flower it is much more beautiful than as a garden flower. Almost a clear golden yellow.

Plants \$3.75—Roots \$7.50

FRAU O. BRACHT. This cream colored Dahlia that keeps so long when cut is well recognized throughout the hot central valleys as one of the best varieties we grow. We used it as a commercial cut flower_______Plants .75—Roots \$1.50

JEAN TRIMBEE. Very beautiful and very reliable is this deep royal purple. Early and free blooming______Plants .50—Roots \$1.00

KARL BONAWITZ. Is the only large red Dahlia we have been able to use successfully as a cut flower______Plants .50—Roots .75

PAUL PFITZER. Comparatively new in this country it is one of Europe's best contributions to the Dahlia. An excellent keeper when cut. Delicate pink with yellow centre.

Plants \$1.00—Roots \$2.00

124+

Straight and Incurved Cactus Dahlias

Straight Cactus—Str. C.—Petals straight and rolled entire length.
Incurved Cactus—Inc. C.—Petals rolled entire length and incurved or bent toward center of flower.

AMBASSADOR. Str. C. This is a very old and well tried variety and still appears winning prizes in shows. A soft tan color, large and reliable in bloom_Plants .50—Roots .75

HARRY STRUTT. The best red cactus we have grown. Not as large as American Triumph but much more sure of bloom. Incurved. Makes a good strong clump____Roots .50

JUGENDSPRACHT. Tan with yellow centre, straight cactus. This appeared to be of greater vigor than Golden Sonne, and more beautiful________Plants .75

MISS BELGIUM. A light scarlet straight cactus from Europe that is very free flowering, and all in all a very valuable addition to our list_______Plants \$1.50

For a complete list of the varieties we grow, including all the BALL DAHLIAS, MINATURE DAHLIAS, and POMPON DAHLIAS, please consult our Table of Ratings.

Ohio Valley Dahlia Trial Grounds

All plans and arrangements have been definitely completed for a Cincinnati Dahlia Trial Grounds for seedlings or undessiminated varieties. The New Trial Gardens will be at the famous Fleischmann Gardens, a City Park, and under the auspices of the Ohio Valley Dahlia Association and the City of Cincinnati Park Board.

Fleischmann Gardens have won sweepsteaks with their Dahlias annually for many years and have always grown the most up to date varieties.

For further information address the Ohio Valley Dahlia Association, 1105 Elm Street, Cincinnati, Ohio.

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JOIN THE AMERICAN DAHLIA SOCIETY

This Society is invaluable as an inspiration to its members. The Quarterly Bulletins are full of information and enthusiasm about Dahlias. The secretary is Mr. C. Louis Alling, 251 Court Street, West Haven, Connecticut.

On receipt of \$2.00 annual dues we will propose you as a member.

1448

The American Dahlia Society Bulletin

During the past year under the presidency of Mr. Derrill Hart with Mr. Louis Alling, Secretary, and under the able editorship of Mr. Lynn Dudley, the A. D. S. Bulletin has developed into the finest publication ever devoted exclusively to the Dahlia.

No true Dahlia Enthusiast can afford to be without this publication, which is sent free to all members of the A. D. S."

FREE 15% FREE

When you have decided how much money you wish to pay for Golden Rule Dahlias, figure 15% of the amount and select this 15% in any additional varieties you choose as free stock over and above the sum total of your order.

This cannot be taken as a cash discount.

ORDER NOW

We Fill Orders in Rotation as Received

We do not *substitute* without permission. If ordering roots after April 1st, it is a good plan to make a second choice.

TERMS and DELIVERY

Cash with order. Please make money orders and checks payable to Harley T. Peck. All stock shipped parcel post or express prepaid May 1st to May 25th unless otherwise specified.

"To guarantee safe arrival 25 cents must be added to all plant orders to cover special delivery, if there is such service at your postoffice. Otherwise 15 cents for special handling. We pay regular parcel post charges."

GUARANTEE

We guarantee satisfaction. Our responsibility is to see that the customer gets what he pays for. We cannot be held responsible however for more than the price of the goods when purchased.

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CULTURAL DIRECTIONS Dahlia Plants

ANY visitors to our farm ask, "What is a dahlia plant?" A dahlia plant is a green growing plant about 3 to 8 inches tall with well established roots such that if set out in your garden as you would a tomato plant for instance, it will grow, develop into a good bush, bloom well and produce a clump of good roots for the following season's planting.

These plants are produced by placing strong dahlia roots on the greenhouse bench about March 1st to 15th in a suitable growing medium, and, when sprouts have grown to a proper stage, separating them from the roots by cutting or breaking them off so as to include the "heel" of the sprout. This insures a normal root growth.

Dahlia plants are becoming more popular each season; not only because they afford

a more economical method of purchasing medium to high priced novelties, but also because when properly cared for and grown in well nourished soil they are just as

vigorous or more so than roots and produce just as good or better flowers.

In a normal season and in good soil plants will make a perfectly satisfactory clump of roots. This season at our farm, owing to June and July drought, the root crop from plants was greater than from roots. This was an exception to the rule, for in general the root crop from plants is not as great as from roots and there is more

variation in the root crop from season to season.

The dahlia plants offered by Golden Rule Farm are the same as used annually by us to the extent of about fifty per cent or more of our total plantings. The root system is developed to a degree such that in an early drought as in 1930 and 1933, the tops may be even burnt off by the heat and yet later the plant will sprout from the root and produce satisfactorily.

When received the plants should either be promptly set out or placed in pots or boxes of good dirt, watered and allowed to start growth before setting. Straighten roots when setting. If plant is tall or with yellowing foliage top it severely. It has roots which will bring its growth along satisfactorily.

E ARE CONVINCED that the three most important rules for successfully W growing dahlias in a normal soil are: (1) Have the soil well drained. (2) Do not over-fertilize. The use of nitrates or of too much manure from barnyard or hencoop may give good results one season and result the following season in stunts and loss of roots. The people who not only grow good flowers from Dahlia Roots, but also keep them over winter are those who fertilize moderately. A soil too rich also seems to favor the growth of insect pests. (3) Supply humus yearly to your soil. Rye sowed after dahlias are dug and plowed under while still tender is a good source of humus. Any other decayed vegetable matter will also serve the purpose.

Planting

Best Planting Time for Dahlias in Ohio May 1st to June 15th

A MEDIUM to smallish root makes the best clump. Cut away the tail half of a very large root before planting. Plant the root horizontally when the ground is dry enough, not less than three and one-half feet apart, four inches deep in heavy soil and five to six inches in light soil. A stake should be driven in before planting. Cover the roots, firming well. The plant should appear within a month, if not, investigate and if blind (no sprout) notify the one from whom you purchased the root. Cultivate early and often until the plants show buds, then start fertilizing and disbudding. Much harm is sometimes done by cultivating deeply after plants start blooming. The fibrous root system comes close to the surface of the ground and deep cultivation cuts these roots, thus weakening the growth of the plant. After blooming starts, cultivation should not much more than scratch the surface.

Water only when urgently needed and then soak to a good depth. In case of drought after August 1st mulch with straw, peat moss, or other litter between plants to conserve soil moisture. In a clay soil use winter's coal ashes and mix well before

planting.

Fertilizing

N GENERAL it is not wise to fertilize dahlias at planting. In case this is done take care that fertilizer does not come into contact with or near to the tuber or plant.

First, plant in good productive soil. Second, see that the soil contains each season a good proportion of humus. Rye sowed each fall after dahlias are dug and spaded or plowed under when of suitable height in the spring will liven the soil and provide some humus. Well rotted manure is good and should be applied in the fall or winter, never in the spring.

Avoid all chemical fertilizers. Be sure to use the old-fashioned mixed type of commercial fertilizers. This should be applied starting in July at two week intervals, spreading between the plants and raking or cultivating into the top soil. Twenty-five pounds per season for 100 dahlias is about right. Bone meal and wood ashes mixed

with the fertilizer is excellent.

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For run down soil we recommend rotted manure and the fertilizer top dressings as described above. Fresh manure of any kind should never be used.

Disbudding

ERY few varieties have natural stems long enough for cut flowers. If you want plenty of fine cut flowers for the market, home or exhibition, disbudding is important. Start from the top and work down, don't start disbudding at the base of the plant. When in July or August the plants first show flower buds at the top, select a vigorous bud which you wish to bloom, then take off the side buds and shoots on the first two or three joints down from the selected bud. Before this bud will have developed into a flower, other branches will have grown up from beneath, and will be ready to disbud. Continue to disbud faithfully and it will repay you with nuore and better and larger flowers throughout the season. Most of the varieties we offer in this catalogue will naturally produce large flowers without disbudding, but if not disbudded the later flowers may become smaller and with open centers. With faithful disbudding a constant succession of nice large blooms may be had. Cut off the old blooms as soon as the backs become unsightly. This stimulates the plant to produce new buds more rapidly and promptly.

Storing of Dahlia Roots

SOME folks have trouble keeping their roots over winter, and sometimes lose some. Others have no trouble at all. We believe that the greatest loss of roots is caused by their becoming too greatly dried on the day they are dug and during the first few days or weeks after digging. We recommend that they be not dug too soon after an early frost. November 1st is normally soon enough. Watch the weather and if dry postpone digging for a while. If abnormally heavy rains start after frost, dig to avoid possible root rot on poorly drained soil.

Call on us at digging time and see how we do it. It may pay you. A few lose their roots because of poor methods of digging and do not realize it.

It is not necessary to cut the tops off before digging. Dig carefully around the Dahlia plants, finally removing each clump with a good ball of earth. Cut the stem off short and dust it well with powdered sulphur or sulphur containing a little lime. Do not expose the roots for any length of time to a drying wind or sun. Prompt action in following these directions may prevent loss of roots. Store preferably in a cool basement near the floor but not in a wet place. If basement is warm, store roots as far away from heat as possible and protect the clumps by packing in peat moss, sand, ashes, leaves, or sawdust and cover the whole container well, placing it as near the floor as possible. A little sulphur mixed with packing material is good to prevent mildew. The container should be large enough to hold the clumps together with four to six inches of packing on each side, underneath and on the top.

If one has a successful method of storing Dahlia roots, we do not recommend changing. Inspection of the roots at weekly intervals during November and December

will often enable one to anticipate loss.

The Ohio Valley Dahlia Association

This, the only Regional Dahlia Society, has made great strides in the year since it was organized. The Ohio Valley includes parts of five states. Scattered about this huge area are many originators and growers of fine Dahlias. Many

of these are now on the list of our regional vice-presidents.

The annual show was held at the Alms Hotel in Cincinnati, the city most centrally located in the Ohio Valley. Indiana was well represented at the show, carrying away many honors. Kentucky was well represented. They raise fine Dahlias in these two states and in West Virginia. We will see these three states still better represented at future Ohio Valley Dahlia Shows.

This Association is being built up solidly and conservatively, with the purpose of improving the Dahlia as a flower as well as its presentation to the flower loving public. We cooperate to the fullest extent with all other organiza-

tions having this purpose.

THE MIDWEST DAHLIA NEWS

This is a publication devoted exclusively to the Dahlia and edited by Mr. D. O. Eldredge of Madison, Wis. During the past year it has been developed into a bulletin of the first rank in every particular and is serving to effectually bind together and harmonize the dahlia growing personnel of the vast midwest sections.

MEMBERSHIP

All persons genuinely interested in the culture and advancement of the Dahlia are invited to membership in this new organization.

Annual Membership \$1.50, which includes subscription to the Midwest Dahlia News.

(Fill in, clip and send with \$1.50 to Harley T. Peck, Lebanon, Ohio.)

APPLICATION FO	OR MEMBERSHIP
I	do hereby make application
for membership in the Ohio Valley D	Pahlia Association, and will endeavor
to live up to the Constitution and B	y=laws.
Name	
Address	
Business Address	
	Recommended by
Date	

ORDER SHEET

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Print name and address plainly					
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Cut-Do Not Tear-Along This Line





This variety was outstanding in both our major exhibits and wherever grown.



BOWL OF POMPONS

How to Exhibit at the Dahlia Shows

In order to win prizes at a Dahlia Show one must have fine Dahlias. Therefore the time to prepare is now. Get in touch with a good reliable grower and select the best varieties for exhibiting. Don't neglect the medium sized Dahlias and the very important Minatures and Pompons. You will be very wise too if you have at least three plants of a kind. If you have only one of each variety it may not be in bloom at the time you are going to need it, so as an extra insurance select more than one of a variety.

Then comes the fun—planting the precious roots or plants and watching them grow—earing for them all summer and helping them over the rough places in life. For the rain doesn't always fall when you want it to, and often the sun gets very hot and the winds will blow a gale. And the dahlia plant is a good deal like we ourselves; it responds so quickly to a little kindness. But at last eool nights come and with them the shows.

A couple of days before the show you are positive, "you wont have a thing." But you will. You will have some lovely flowers. You always do. And anyway one has to take the best that he has in order to make the show a success. If the elements have been especially hard on you, you may be sure they are not just picking on you alone. Others will be in the same boat. So you will go out the evening before the show or in the early morning and cut your flowers. Put them in your cellar in clean glass jars, or clean crocks, deep in cool, clear water.

At the show examine the entries very carefully. Be sure that each flower is entered in the proper class. If class A calls for the best six or more decoratives any color, and you have



MINATURE DAHLIA RED HEAD

How to Exhibit at the Dahlia Shows (Continued)

ten, but four of them are not so very extra, use only the six. If class B calls for best twenty-five, be sure that your basket or vase is large enough to display them properly. Don't crowd them. If class C calls for the best vase of poms and you have a dozen, but three of them are rather large—use only the tiny ones. For quality is what they are after in a show. Arrange all your flowers first as carefully and as calmly as you can. Don't let it make you nervous and tired. Then when you are all finished go over your entires again and look at each one with the eye of the judge. Maybe you will see something wrong with it. Perhaps that single specimen isn't in the right kind of a vase and maybe your poms are lovely, but need to be displayed in a larger bowl, they are not artistic. It might be that you have left a bud on that looks as though it_might wilt in a short time. Buds do that. Perhaps there is too much foliage on an entry.

Well now you have done your best. Your flowers are all arranged and entered in their proper classes. And now right here comes the most important part of exhibiting at a Fall Show. If you have won you will be pleased and happy. If you haven't won, be glad that the other fellow won. Your flowers were wonderful, you got a lot of fun out of it, and believe it or not, a dahlia show is one of the most thrilling and exhilarating experiences of life.



"A portion of the Dahlia border at Bronx Park, New York City, in 1934. Buckeye King and Honor Bright in foreground." (Courtesy of Dr. Marshall Howe.)

"The Dahlia border at Bronx Park, New York City, has become in recent years one of the most important Dahlia show gardens in the East. To Dr. Marshall Howe goes the credit of presenting to the public the newer varieties of Dahlias, both large and small flowered, in a setting which has displayed the beauty and increased their prestige in the best possible manner."

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Last Seasons Record

The Spring and Summer of 1934 will be long remembered as breaking all records for heat and drought. In our district (Cincinnati) there were seven consecutive days with maximum temperatures from 103 to 108.5. Gardens, corn and other crops were destroyed by this heat. Nevertheless our 18 acres of dahlias came through with comparatively few losses, and after some good rains about August 1st, gave us one of the best blooming seasons we have had. A freeze on October 14th ended the season, and a good crop of roots was harvested.

We exhibited only at the A. D. S. Show in New York and at the Ohio Valley Dahlia Association's Show in Cincinnati. With the help of our New Haven, Conn., garden we won second for 50 ft. display in New York.

At Cincinnati our Display won first in the 150ft. class sweepstakes, the A. D. S. Medal and the Meritorious Medal of the O. V. D. A. for one of the two most outstanding displays at the show.

Seed from Miniature Dahlias

We have some very fine Ohio Grown miniature seed. \$1.00 per 100 seed."

NOTICE—Ohio Customers Only

Sales within the state of Ohio are subject to the new sales tax which we are informed goes into effect January 21st 1935.

For every dollar (\$1.00) of your purchase add 3 cents sales tax. If the price includes an odd amount over an even number of dollars, add 3 cents if the odd amount is over 70 cents; 2 cents, if the odd amount is more than 40 cents and not more than 70 cents; and 1 cent, if the odd amount is more than 8 cents and not more than 40 cents.

Example: For a \$7.25 purchase add tax as follows: 21 cents plus 1 cent or 22 cents total.

Example: For a \$3.75 purchase the tax would be the same as for \$4.00, or 12 cents tax. If the purchase were \$3.50 the tax would be 9 cents plus 2 cents or 11 cents.

